



## PAKISTAN

# The 9th International Plastic, Printing & Packaging Industry

Exhibition & Conference

**9th March 2013**

Time: 10:00am to 5:00pm  
Expo Centre Lahore, Pakistan

## THE CONFERENCE

Continuing a decade of excellence the 3P Plas, Print, Pack Pakistan Conference, has cemented its position as a key event for those in the local industry, with numerous networking opportunities, a robust exhibition area and presentations from leading industry players' researchers and professors. This is the forum to share ideas, learn from successes and challenges, get inspired, create partnerships and continue the dialogue with industry colleagues about the collective sustainability challenge.

The 3P-Plas print Pack Pakistan Conference is designed specifically for plastic, printing & packaging professionals bringing together leading experts from top companies and industry associations to present a comprehensive educational series, offering unrivaled professional development and business insight opportunities, on industry trends and innovative approaches to keep attendees ahead of the curve.

Attendees are able to learn about solutions to technical and engineering issues and identify market trends and business opportunities. The main conference program has been developed for an audience including technology officers/decision makers, product developers, plastic & print designers and packaging manufacturers.

***3P-Plas Print Pack Pakistan Conference is where challenges are explored, solutions are uncovered and opportunities are developed, making it the largest and highly respected event of the industry.***

## SESSIONS

### Session 1

- Innovative Technologies For Today And Tomorrow
- Intriguing Industry Trends and Future Issues
- Sustainable Development with Plastics
- Industry's Sustainability Efforts, From Design Initiatives to Product Recovery

### Session 2

- Latest Trends in Plastic Recycling (Degradable Additives , PET & PVC)
- Modern Trends in Processing of High Performance Plastics
- Global PET and Raw Materials Outlook (Master Batch & Grains)
- Safety Measures for Flammable Materials in Plastic and Packaging Industry

### Session 3

- Innovative Technology and User Benefits for the Packaging Industry
- Global Packaging Trends in the Food & Beverage Industries
- Digital Printing In Labels and Flexible Packaging: An Emerging Option
- Package Printing Challenges

## Attendees

The conference will be attended by industry professionals from plastic, printing and packaging sector, members of different associations and trade bodies, students etc. along with, policy makers, scientists & civil society organizations, Providing a unique opportunity to industry professionals, to interact and discuss emerging trends.



## Benefits of Attending

- Attend presentations from industry professionals about cutting-edge innovations and the future direction of the industry
- Learn how to take advantage of the economy to maintain and grow your business
- Leading experts in the fields of plastic, printing and packaging will present extensive and detailed industry assessments
- Value-added forum for an exchange of pertinent information.
- Discover how you can capitalize on the future market direction and opportunities via trends, growth opportunities and life-cycle analysis.
- Identify innovative applications and understand how they can offer substantial business benefits
- The Plastics Conference is your opportunity to network with clients, prospective partners, colleagues, vendors, and industry leaders
- To be held alongside the exhibition are conference sessions that will complete the visitors learning experience. Networks will be created and bonded in between.



### FAKT EXHIBITIONS (PVT) LTD.

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