The 14th International Plastic, Printing & Packaging Industry Exhibition & Conference Incorporating Paper Industry

16th - 17th - 18th March, 2018
Karachi Expo Centre

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FAKT EXHIBITIONS (PVT) LTD.
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Associates in China, Germany, Italy, Singapore, Taiwan & Turkey
About 3P Pakistan 2018

The 14th International Exhibition on Plastic, Printing, and Packaging 2018, from 16th to 18th March 2018, at Karachi Expo Center is one of the leading exhibitions held in the plastic, printing and packaging industries, 3P Pakistan 2018 serves as a benchmark for these sectors to showcase their latest product innovations, highlight industry trends, and network with other professionals. 3P Pakistan is the leading international trade fair dedicated towards technology, equipment, machinery, components, raw materials and chemicals. The fair presents products and services, technologies innovations and future trends and markets for trade.

3P Pakistan is an international meeting place for worldwide suppliers and regional manufacturers, the trade fair acts as a bridge between the industry and its stakeholders from manufacturers to raw material suppliers and from traders to distributors. 3P Pakistan has strong historical roots in the market and particularly in the concerned industry and presents rewarding commercial and trading benefits to entrepreneurs and relevant stakeholders locally and globally.

The platform is an excellent place where exhibitors and visitors meet to discuss product specification, buying or selling activities, explore new business possibilities, product demonstrations, explore optimum business solutions and investigate investment and expansion opportunities under one roof. The 3P trade fair brings quality visitors from diverse industrial backgrounds in order to provide a potential link for the exchange of ideas on new product development, R&D, and process improvements in plastic, printing, packaging and food manufacturing.

In 2017 the trade fair witnessed massive foreign participation from China, Germany, Italy, Turkey, Switzerland and plenty of local exhibitors from Pakistan; where around 250 exhibitors and 12,000 visitors were found in the show. Exhibitors displayed their products, machinery, parts and presented solutions in terms of processes and innovations. The three days exhibitions remained progressive and added value to visitors and buyers expectations. The trade fair engaged a number of trade visitors and professionals across the industry and provided them a place to network.

SHOW HIGHLIGHTS 2017

15,000 Trade Visitors
52% Foreign Exhibitors
48% Local Exhibitors

25 PARTICIPATING COUNTRIES

- AUSTRIA
- BELGIUM
- CZECH REPUBLIC
- CHINA
- FRANCE
- GERMANY
- HONG KONG
- INDIA
- ITALY
- IRAN
- JAPAN
- KOREA
- MALAYSIA
- NETHERLANDS
- PAKISTAN
- SINGAPORE
- SPAIN
- SWEDEN
- SWITZERLAND
- TAIWAN
- THAILAND
- TURKEY
- UAE
- UK
Industry Insights and In Search of Potential

The plastic, printing, packaging industry in Pakistan is growing rapidly. Expansion in consumer goods, population, fast pace urbanization, conscious eating habits, lifestyle and cost effectiveness and cost of production coupled with new trends in the industry set the pace for rapid development in these sectors. Pakistan is one the largest countries which has a growth rate of 15% of the industry that contributes 2% in national output of around Rs. 7.1 billion in annual national revenue. Production capacity is increasing due to an increasing population that has a growing demand for packaged goods in flexible packaging material which has resulted in it becoming one of the most sought after materials for packaging.

Globally, the printing market made broader operational frameworks and investment; the compound growth rate witnessed 4.2% according to the global statistics. The investment in Pakistan by sector around Rs. 15.671 billion, which is encouraging with per capita income of 5kg per annum. The global production and operation also widened from 2007 to 2016, in actual terms; this represents an overall global production level of 330 million tons by 2016. In Pakistan, the market size in US dollars is $4.5 billion in which local and international investors are in demand.

In modern times, packaging plays a crucial role in product development, display and advertising. The consumer goods, packaged goods and all the finished products related to it are concerned with the industry. There is much room for expansion in this industry. Pakistan has made successful exports to Middle East, Europe, Africa and rest of the world, more than 650 plastic manufacturers in the country, and Pakistan imports raw material more than 70% from all over the world. Flexible packaging in Pakistan got a strong boost specially due to agriculture and demand for easy to use products.

Karachi - Pakistan's premier industrial and financial centre

The city of Karachi is the largest city of Pakistan and one of the largest cities in the world. Industry contributes a large portion of Karachi’s economy, with the city home to several of Pakistan’s largest companies dealing in textiles, cement, steel, heavy machinery, chemicals, and food products. The city is home to approximately 30 percent of Pakistan’s manufacturing sector, and produces approximately 42 percent of Pakistan's value added in large scale manufacturing. At least 4500 industrial units form Karachi’s formal industrial economy. Karachi’s informal manufacturing sector employs far more people than the formal sector, though proxy data suggest that the capital employed and value added from such informal enterprises is far smaller than that of formal sector enterprises.

Karachi Export Processing Zone, SITE, Korangi, Northern Bypass Industrial Zone, Bin Qasim and North Karachi serve as large industrial estates in Karachi. The Karachi Expo Centre also complements Karachi’s industrial economy by hosting regional and international exhibitions.
Why Exhibit & Visit 3P?

3P Pakistan is committed to providing excellence in expo’s and offers a strong linkage to industry members under the umbrella of one brand. The synergy of communication further strengthens the relationship between exhibitors and visitors. It is an ideal forum for discussion, networking and interacting with one another for business purposes. Potential buyers from leading corporations are invited in order to visit the exhibition for business networking opportunities and to stay up to date on the latest developments and innovations taken place in the market. The organizer promotes the exhibition with a regional marketing campaign with pre show and post show media coverage, press releases, outdoor advertising, social media & online promotions, websites with digital media marketing in order to communicate the trade fair message and promote the exhibition across the country. This maximizes visitors and focuses buying activities under one roof.

A top-notch, highly successful show, the place to be to source suppliers, manufacturers and distributors for those involved in food and beverage processing industries, packaging and related industries, pharmaceutical and cosmetics manufacturing sector, retail and wholesale, plastics manufacturing, printing and labeling. It’s an effective marketing platform where you can do more business and get more exposure face to face with key customers and prospects. The event is one of the largest and has strong roots in the market and particularly for the sectors, which have been growing rapidly. The physical, online and offline world get together, technologies are growing due to the fast pace of competiveness.

3P Plas Print Pack 2018 - Forecast

<table>
<thead>
<tr>
<th>Companies</th>
<th>Floor Space Sqm</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>300</td>
<td>12000</td>
<td>20,000</td>
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</tbody>
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Exhibitor Profile

- Injection Moulding Machines
- Blow Moulding Machines
- Extrusion Machines
- Sheet/Film Extrusion Machines
- Woven Bags Machines
- Printing Machines
- Packaging Machines
- Slitting Machines
- Thermoforming Machines
- Pouch Making Machines
- Rubber Compounding
- Rubber Processing Machines
- Electronics & Electrical Equip.
- Temp. Controls & Chillers
- Testing And Controlling
- Compressors
- Filler & Sealers
- PET Conversion Machines
- Recycling Machines
- Dryer, Mixer and Granulator
- Dosage System
- Cylinder Making
- Sleeves & Cylinders
- Mould Making
- Adhesives & Glue
- Inks & Coatings
- Solvents & Chemicals
- Masterbatch
- Calcium, Fillers & Additives
- Raw Material & Resin
- Flexible Packaging & Machines
- Corrugation & Machines
- Metal Packaging & Machines
- Glass Packaging & Machines
- Industrial Services
- Trade Magazines

Visitor Profile

- Plastic Product Manufacturers
- Association & Trade bodies
- Automobile Manufacturers
- Building & Construction
- Chemical Importers, Dealers & Suppliers
- Confectionary Manufacturers
- Dairy Processers
- Consultants & Engineers
- Electronics & Electrical Appliances Manufacturers
- Fertilizers & Cement Manufacturers
- Flexible Packaging & Conversion
- Food & Beverages Manufacturers
- Textile & Garments
- Footwear, Tire, Tubes Manufacturers
- Government Official
- Logistic Management
- Marketing & Brand Managers
- Moulded & Extruded Rubber Product
- Paints, Pesticides & Insecticides
- Pharmaceuticals and Cosmetics
- Woven Bags Manufacturers
- Plastic, Printing & Packaging Professional
- Rubber Processors & Manufacturers
- Wholesaler & Retailers

Marketing & Promotional Campaign

- Advertisements
- Show daily
- Direct Mailers
- E-Newsletters & Faxes
- Magazines & Newspapers
- Media Partners
- Composite Display
- Networking Meetings
- Local & International Partnerships
- VIP passes for key buyers
- Buyers-Fly-In Program
- Promotional Trips
Reservation Form & Tariff

Bare Space Rate  
USD 250 per sqm  
Min. 18 sqm

Shell Scheme Rate  
USD 280 per sqm  
Min. 9 sqm

Outdoor Space Rate  
USD 150 per sqm  
Min. 54 sqm

Note: Govt. taxes will be applied where applicable

☐ I am interested in exhibiting, please reserve ________ sqm for my company.
  ☐ Bare  ☐ Shell

☐ I would like to visit the exhibition, please send more information about the event.

☐ I would like to be a sponsor for 3P-Plas Print Pack 2018. Please send more information.

☐ I would like to participate in 3P-Plas Print Pack 2018 Conference.
  ☐ Send detail on presentation.
  ☐ Send conference details when available.

Name:_________________________ Designation:_________________________
Company Name:_________________________ Address:_________________________
City:_________________________ Country:_________________________ Zip Code:_________________________
Tel:_________________________ Fax:_________________________ Cell:_________________________
E-Mail:_________________________ Web:_________________________
Product Range:_________________________

Sign / Stamp:_________________________ Date:_________________________

Terms & Conditions

- **Article 1: Contract**
  “Contract” shall mean this agreement entered into between the Organizer and the Exhibitor for the use of the stand or space in the Exhibition and shall include the terms and conditions contained herein.

- **Article 2: Exhibit Space Assignment**
  Exhibit space is assigned with regard to the contracted size and shall be made in the prescribed application submitted to the Organizer with the required deposit (see Terms of Payment for details).

- **Article 3: Terms of Payment**
  (a) 50% deposit of the stand rates payable on booking.
  (b) The balance shall be paid 60 days before the event dates.
  (c) Payment of all additional fees shall be payable by the Exhibitor immediately upon presentation of the invoice by the Organizer to the Exhibitors.
  (d) All fees payable by the Exhibitor shall be due on the aforesaid dates without formal demand from the Organizer and in the event of late or non-payment the Organizer shall be entitled at their sole discretion to treat such acts or omission/s as withdrawal by the Exhibitors and to forfeit the Exhibitor’s right to participate in the Exhibition.

- **Article 4: Cancellation or Reduction of Exhibition**
  (a) Should an exhibitor cancel from the exhibition or reduce the size of space after the registration deadline, exhibitor will be charged a penalty for the cancellation or reduction without notice and the pre-paid deposit will be applied toward the penalty. If the exhibitor reduces the contracted space, the abandoned space shall be regarded to be cancelled.
  (b) Upon an exhibitor’s written notification of cancellation, the organizer has the right to resell the space vacated.
  (c) The date upon which the notice of cancellation is received will be the official date of cancellations, and an informal notice without written documentation shall not be accepted as cancellation.
  (d) The Organizer reserve the right to cancel the exhibition or reduce the space area accordingly and will not in any way be liable to any claim for loss or damages suffered by the exhibitor.

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3 x 3

The standard shell scheme package will include:
- Fasica board with company name±
- Stand Inc.
- White Laminated Plywood Partitions
- 220v/50Hz single phase electrical socket
- 3 Spotlights
- 3 Chairs
- 1 Information Counter
- 1 Round Table
- 1 Waste Paper Basket

Note:
50% payment of the total space reservation amount to be made with the reservation form to confirm your space.